### **evoca**BANK

## INVESTOR PRESENTATION

OVERVIEW | 2023 3Q

### History Of The Bank

been

has

bank loan programs.

Evocabank's capital

replenished by AMD 2.05B.

Evocabank opened 3 new branches.

1990	The Bank was established in 1990 as the first commercial bank in Armenia and until 2017	2015	Launched its mobile application on App Store and Play Market.	
	operated under the name of Prometey Bank.	2016	The Bank's regulatory charter capital exceeded the minimal required level set by CBA.	
1991	Was licensed by the CBA and received a general license No 27.		Legal entity was changes from LLC to CJSC.	
2000	Became a member of S.W.I.F.T. system.	2017	Launched a massive rebranding campaign. Evocabank joined Visa International Payment system.	
2005	Became a full member of ArCa payment system.	2018	Global Finance Magazine named Evocabank the Best Digital Bank in Armenia and the Best Consumer	
2006	Became an affiliated member of MasterCard Europe.		Digital bank of Armenia for 2nd year in a row.	
2008	For the first time in Armenia the Bank issued its own non-documentary unsecured bonds and sold them to leading Swiss bank.	2019	The Bank was named the Best Consumer Digital bank of Armenia for the 3rd year in a row. Introduced the Visa Infinite card.	
2012	Global Finance magazine selected the Bank as one of the	2020	The Bank joins World Bank, European Investment Bank and KfW	

Sub-Custodian

World's

Best

two consecutive years.

Banks in 2012 and the Best Sub-

Custodian Bank of Armenia for

The Bank was named the Best Consumer Digital bank of Armenia for 4th year in a row.

2021 Evocabank placed and listed two tranches of bonds, each in total amount AMD 500M and USD 5M.

New Partnership with IFC by raising USD 15M.

The Bank was named the Best SME bank of Armenia by Global Finance.

The Bank was named the Best Consumer Digital bank of Armenia for 5th year in a row.

The Bank placed bonds a total amount of AMD 2022 2B and USD 10M.

> Evocabank replenished its capital by AMD 3B. Evocabank successfully completed DigiLab Finance program, founded by IFC and Accenture.

Evocabank raised USD 7.5M from Symbiotics. The Bank was named the Best Consumer Digital bank of Armenia for 6th year in a row. Evocabank signed a new USD 15M loan agreement with IFC.

2023 Evocabank Issued Bonds in amount of AMD 2B. USD 10M and EUR 7M.

> Evocabank is awarded a Fair Taxpayer Certificate by State Revenue Committee.

Fitch Ratings has awarded Evocabank an IDR of 'B' with a Positive Outlook.



#### Most Innovative Digital Bank in Armenia

Evoca is recognized by Global Business & Finance Magazine as the most innovative digital bank in Armenia.



click here to read more

#### Evocabank is the 19th Large Taxpayer

State Revenue Committee published the list of 1,000 large taxpayers for January-June of 2023, where Evocabank is 19th.



click here to read more

#### **Evocabank Issued New Bonds**

The total amount of the newly issued bonds is AMD 2 billion and USD 10 million.



click here to read more



## The Bank's Vision And Mission (A)

#### Vision

#### Mission

### To be the most innovative and progressive financial institution in Armenia, with services available online, without visiting the Bank.

To deliver financial services with extensive application of the latest technologies in the fast, simple and convenient way, operating in a mobile-first format.

#### Years of experience

Evocabank is the first registered commercial bank in Armenia with over 33 years of experience in the banking market. The stability and the reliability of the bank allowed it to constantly meet the increasingly strict regulatory environment ant to successfully overcome more than one crisis in the banking market.

Today Evocabank boasts a client service of high international standards, effective and reliable management and strategic focus on the development of new technologies.

## Corporate Values

#### Honesty

We build honest relationships with everyone.

#### Reliability

We are stable and reliable for both our customers and partners.

#### Innovativeness

We are continuously introducing and applying innovations to offer the best solutions of the latest technologies to our customers.

#### Transparency

We are open and transparent to public, at the same time we keep the information on clients banking and trade secrets confidential.

#### Customer confidence

We place customers at the center of our activities; we appreciate and take care of our customers' trust.

#### Comfort

We strive to improve the life-standards of our customers making them more comfortable.

#### Team spirit

We have formed the best team to ensure the best services for our customers.

#### Business image

Impeccable reputation is the most valuable and irreplaceable asset for the Bank.

### Management *Board*



Karen Yeghiazaryan MBA, PhD Chairman of Management Board



Armen Hakobyan
PhD
First Deputy Chairman
of Management Board



Tatevik Khachatryan MBA, PMP® Deputy Chairman of Management Board



Deputy Chairman of Management Board

Havk Petrosvan



Lilit Gaboyan
MBA
Deputy Chairman of
Management Board, CFO



Emma Janinyan MBA, PhD, ACCA Member of Management

Board, Chief Accountant



Smbat Martirosyan

Member of Management

Member of Management Board, Head of Legal Department



Mher Sahakyan

Member of Management
Board, Head of Programming
and Operating systems
Department



## Six Years After Rebranding

New image of the bank led to significant positive outcomes for the bank's operations.

It increased the brand recognation and popularity of the bank among potential clients.



#### Number of issued cards

ISSUED CARDS	30/09/2023
Total ArCa, MasterCard and Visa cards issued	129,674

#### Number of POS/vPOS

POS/vPOS	31/12/2020	31/12/2021	31/12/2022	30/09/2023
POS	524	810	1,765	2,870
vPOS	109	181	370	747

#### **Clients**

	31/12/2020	31/12/2021	31/12/2022	30/09/2023
Legal entities	3,843	4,777	7,276	8,138
Individuals	63,188	55,814	117,004	120,805
Total	67,031	60,591	124,280	128,943



evocabank

## / Key Strategic Directions



## Digital Channels

EVOCABANK AIMS TO WORK PRIMARILY THROUGH DIGITAL CHANNELS: ONLINE BANKING AND MOBILE APPS.

#### **evoca** ONLINE

Internet banking system for both individuals and corporate clients. The Bank makes digital security in online channels its top priority.



#### **evoca**Touch

mobile banking application for individuals and corporate clients.



#### **evoca**TOKEN

mobile application which provides secure access to main application.



## Digital Channels: Internet Banking

#### **evocq** ONLINE

### MANAGE YOUR BANK ACCOUNT REMOTELY WITHOUT VISITING THE BANK VIA EVOCAONLINE

#### ACCESSING EVOCAONLINE INTERNET BANKING SYSTEM CLIENTS CAN:

Check account information, including account balances, statements, loans and repayments, deposits, exchange rates.

Make payments and transfers, such as utility payments, tax payments and budget transfers.

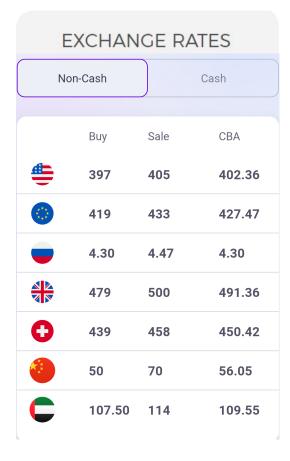
Manage products, for example open deposits and replenish them, make loan repayments.

Send and recieve letters in free format with enclosed files.

Import data from XML files, create document templates.

Make foreign currency conversions.

## Digital Channels



#### BIOMETRIC IDENTIFICATION IN EVOCATOUCH APP

Evocabank will be accessible everywhere owing to artificial intelegence biometric identification system.







#### Get information:

about accounts, payment cards, loans, deposits, account statements;

#### Make transactions:

transfers in Armenia and internationally, currency exchange, loan repayment, opening and replenishment of deposits, payments of utility bills, budget payments get a credit card payment of property tax, cancellation of documents;

#### Other feautures:

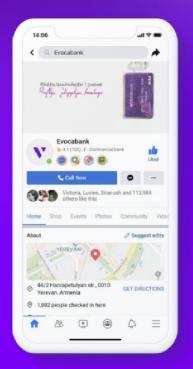
send and receive letters in a free format with attached files, import data from an XML file, create document templates.





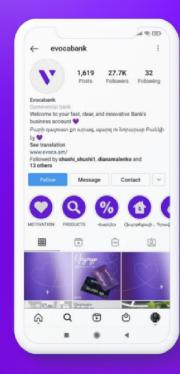


## Social Networks



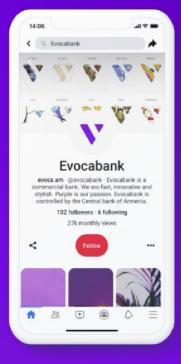
















Evocabank actively interacts with its clients via Facebook (135k followers). Number 1 by the number of followers among banks in Armenia.

Evocabank has 29k followers on Instagram.
Number 1 by the number of followers among banks in Armenia.

The first Armenian bank on Pinterest.

### Offline Channels

#### BRANCH AND ATMS NETWORK

VANADZOR - 1 BRANCH, 2 ATMs

**GYUMRI-1 BRANCH, 2 ATMs** 

**ABOVYAN** - 1 BRANCH,1 ATM

YEREVAN - 11 BRANCHES, 65 ATMs

**ARMAVIR** - 2 ATMs

**ARTASHAT**- 1 ATM

TODAY, THE BANK HAS

14 BRANCHES

(INCLUDING THE HEAD

OFFICE) AND 73 ATMS

IN ARMENIA.



#### THE BEST DIGITAL BANK IN ARMENIA

For the 4th consecutive year Evocabank is announced the Best Digital Bank in Armenia by Global Banking & Finance Awards.



click here to read more



THE BEST SME BANK IN ARMENIA Evocabank was named as the Best SME Bank 2023 in Armenia for the 2nd year in a row by Global Finance.



click here to read more



THE BEST CONSUMER
DIGITAL BANKIN ARMENIA

Evocabank is named the Best Consumer Digital Bank in Armenia for the 7th year in a row.



click here to read more



Best Consumer Mobile Banking App in Armenia for 2023

Global Finance has announced the winners for the 2023 World's Best Consumer Digital Bank Awards in Central and Eastern Europe.



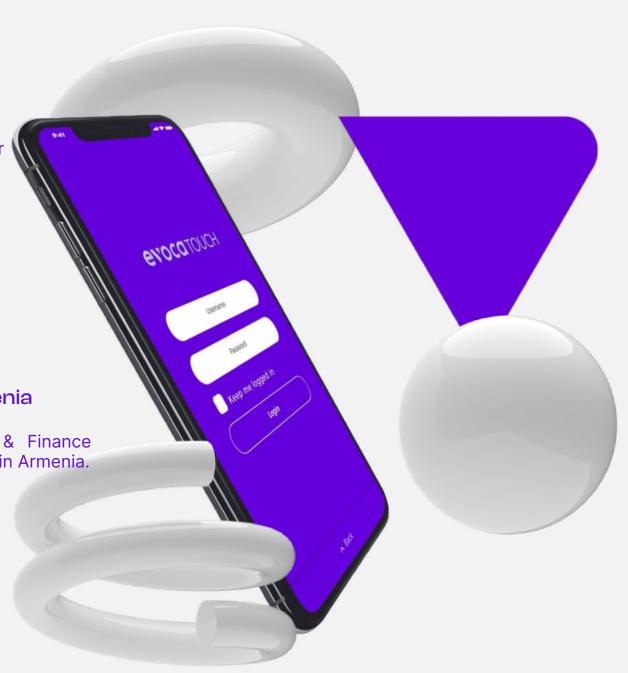
click here to read more

Most Innovative Digital Bank in Armenia

Evoca is recognized by Global Business & Finance Magazine as the most innovative digital bank in Armenia.



click here to read more



## / Products For Individuals



#### **ACCOUNTS AND TRANSFERS**

A wide range of account options are available to clients of Evocabank.

#### Current accounts

In AMD and foreign currecy, available to residents and non-residents of Armenia.

#### Unallocated metal accounts

Accounts tied to gold prices in the international market.

#### Special state support accounts

For state welfare payments.

#### Money transfers

Transfers within Armenia and to other countries, available with opening and without opening an account.

#### Transfer payment system

Money transfers without opening an account with the following systems: the RIA, BEST, INTELEXPRESS, MoneyGram.

For the first time in Armenia Evocabank has prepared an Option of applying for student loans online-through EvocaTOUCH app.

#### LOAN AND CARD PRODUCTS FOR INDIVIDUALS

#### **SingleTOUCH**

Online-credit 24/7 without paperwork and loss of time.

#### Unsecured personal loans

Loans for any purpose.

#### Mortgage loans

Residential and commercial mortgages. Mortgage special programs (NMC, housing for young families).

#### Consumer loans

Profitable with a reduced rate consumer loans for purchase of goods.

#### Car loans

Loans to purchase cars both new and used.

#### Credit cards

Credit cards loans on Mastercard E-commerce.

#### Student loan

Student loans for tuition pay.

#### Other loan

Loans under guarantee Pawn loans, Overdraft.

#### DEPOSITS AND INVESTMENT PRODUCTS

Evocabank offers both classic deposits and investment products.

#### **Classical Deposit**

Providing a stable high yield.

#### **Evoca Online Deposit**

Place Evoca Online deposit remotely through our remote service systems.

#### Children's Deposit

Opened in the name of the child until he/she reaches the age of maturity.

#### Investment service

Brokerage (dealer) and Depository services (including intermediary services in provision of Depository services by the Central securities Depository of Armenia) on the territory of the Republic of Armenia and world securities markets.

#### Personal Safe Boxes

Fireproof individual safe deposit boxes for valuables.

# / Products For Corporate Clients



### Products For Legal Entities

### EVOCABANK PROVIDES A FULL RANGE OF SERVICES FOR LEGAL ENTITIES

#### **BUSINESS LOANS**

Commercial loans for financing various business sectors.

#### **CLASSICAL DEPOSIT**

Classical deposit with stable high yield.

#### **ONLINE DEPOSIT**

Place Evoca Online deposit remotely through our remote service systems.

#### **ACCOUNTS**

Accounts for legal entities and individual entrepreneurs in AMD and foreign currency.

#### INTERNATIONAL TRADE SERVICES

Letters of credit Documentary Collection Guarantee.

#### INTERNATIONAL TRADE SERVICES

Transfers on the territory of the Republic of Armenia and abroad in AMD and foreign currency.

#### INVESTMENT SERVICES

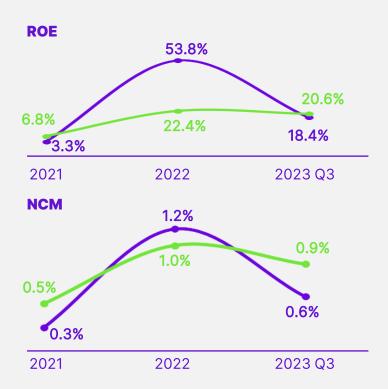
Broker (dealer) and depository services on the territory of the Republic of Armenia and in the global securities markets.

## / Financial Indicators



## Banking Sector Of Armenia



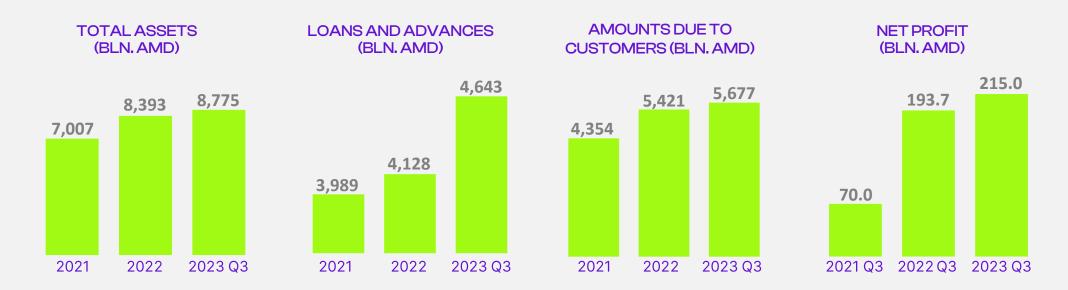




**EVOCABANK** 

**BANKING SECTOR** 

## Banking Sector Of Armenia



During the third quarter of 2023, Evocabank exhibited remarkable asset growth, achieving an impressive 15.2% increase. In contrast, the market recorded a more modest increase of 4.5%.

By the end of Q3 2023 the bank achieved a robust 19.3% growth in terms of loan portfolio compared to 2022. Additionally, Evocabank's amounts due to customers increased by an impressive 15.9%, surpassing the market's growth of 4.7%.

#### DYNAMICS 2023 Q3/2022



EVOCABANK



## Position In The *Banking Market* Of Armenia

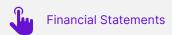
#### COMPETITIVE ADVANTAGES OF THE BANK

/ Innovation and technological novelty

/ Stability and reliability

/ High level of profitability

/ High level of capital adequacy



### PERFORMANCE INDICATORS IN Q3 2023

	(MLN. AMD)	POSITION IN BANKING SECTOR
ASSETS	400,943	9
LIABILITIES	333,399	10
LOANS AND ADVANCEMENTS TO CUSTOMERS (NET OF IMPAIRMENT)	192,775	8
AMOUNTS DUE TO CUSTOMERS	278,261	7
EQUITY	67,544	7
PROFIT	8,812	9

## Balance **Sheet**

Evocabank's performance in this dynamic market environment highlights its ability to effectively expand its asset base while also managing its liabilities responsibly.

Particularly, in Q3 2023 Evocabank recorded a significant growth in loan portfolio and deposit&bond portfolio of 19.3% and 15.9% respectively.

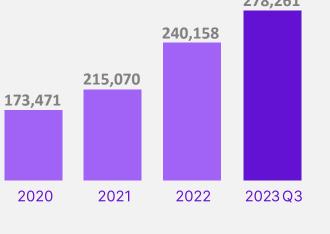
During 3 quarters of the year total liabilities of the Bank increased by 16.1%, while the market increased only by 2.9%.

**TOTAL ASSETS** 

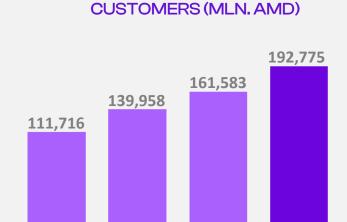












2022

2023 Q3

2021

**EQUITY** 

2020

LOANS AND ADVANCES TO



## Credit *Portfolio*

Evocabank's performance in Q3 2023 reflects a positive trajectory, with substantial loan portfolio growth and an improved position in the market.

The data indicates a notable increase in the share of SME and Retail portfolios, serving as compelling evidence of the successful implementation of the bank's strategic initiatives.

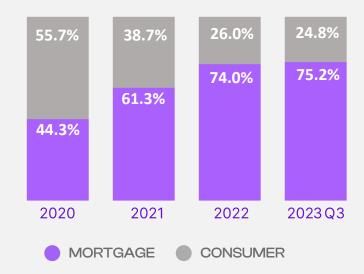




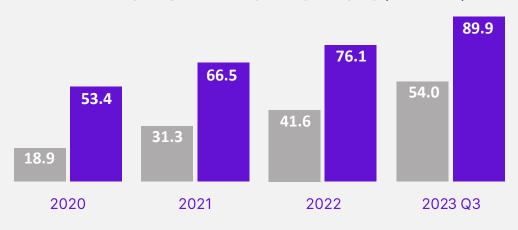
RETAIL

**SME** 

#### RETAIL LOAN PORTFOLIO STRUCTURE



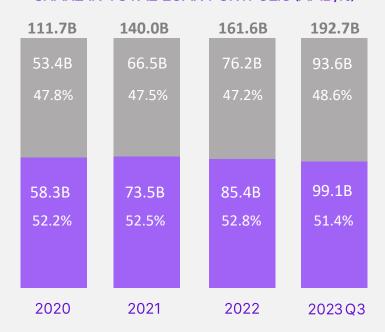




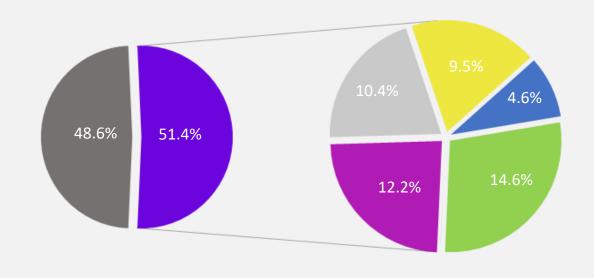


## Credit *Portfolio*

#### SHARE IN TOTAL LOAN PORTFOLIO (AMD,%)



#### LOAN PORTFOLIO STRUCTURE BY SECTOR





RETAIL





## Funding Structure

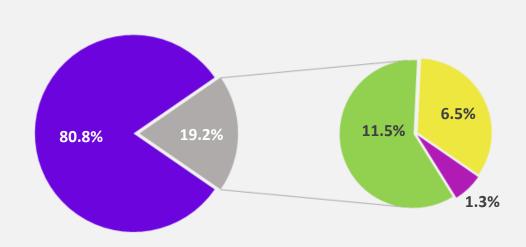
#### TOTAL FUNDING (MLN. AMD)

## 192,713 154,132 2020 2021 2022 2023 Q3

In Q3 2023, Evocabank continued its strategic initiative to diversify its funding structure through a successful corporate bond placement.

This approach reflects the bank's commitment to strengthening its funding base, ensuring a stable and sustainable source of funds for its future growth and operations.

#### FUNDING STRUCTURE 2023 Q3

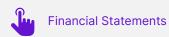




SUBORDINATED DEBT

ATTRACTED FUNDS

DEBT SECURITIES ISSUED

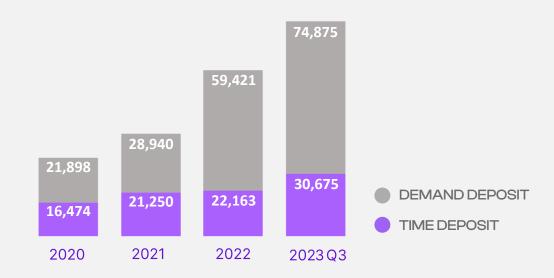


## Funding Structure

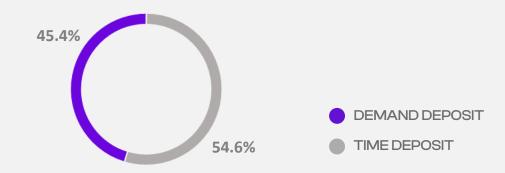
#### RETAIL DEPOSIT PORTFOLIO (MLN. AMD)

## 11,924 73,931 16,284 86,535 103,369 105,440 DEMAND DEPOSIT 2020 2021 2022 2023 Q3

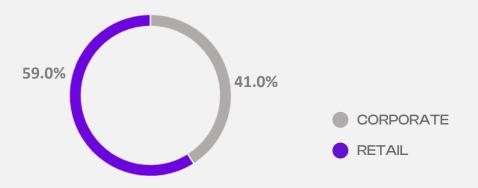
#### CORPORATE DEPOSIT PORTFOLIO (MLN. AMD)



#### AMOUNT DUE TO CUSTOMER STRUCTURE



#### SHARE IN TOTAL DEPOSIT PORTFOLIO



## Currency Exposure

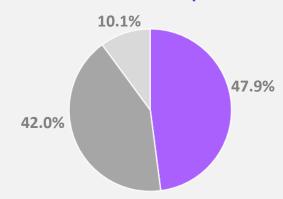
AMD

USD

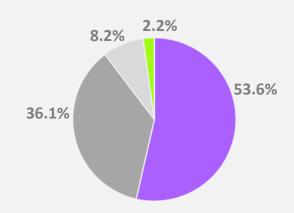
**EUR** 

Other

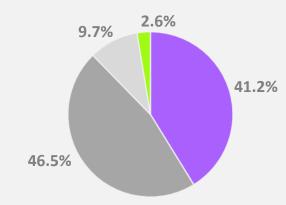




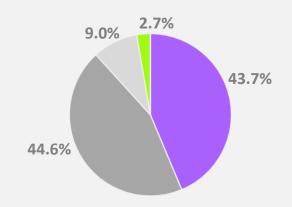
#### CURRENCY STRUCTURE OF TOTAL ASSETS 2023 03



#### CURRENCY STRUCTURE OF DEPOSIT PORTFOLIO 2023 Q3



#### CURRENCY STRUCTURE OF TOTAL LIABILITIES 2023 Q3



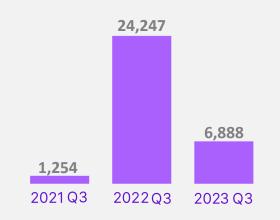
## Income Statement Indicators

The decrease in net income can be attributed to a one-off increase effect that occurred in 2022. This exceptional event soared the net income figures, making it an outlier in the financial performance analysis.

As a result, net profit in Q3 2023 appears to be comparatively lower when compared to the previous year's unusually higher figure.

Due to an expanded loan portfolio base and a higher net interest margin, the net interest income experienced a substantial increase, rising by an impressive 67%.

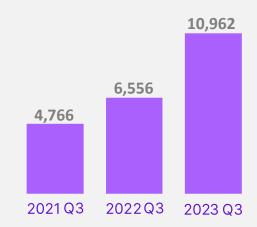
#### NET NON-INTEREST INCOME (MLN. AMD)



#### NET PROFIT (MLN. AMD)



#### **NET INTEREST INCOME (MLN. AMD)**



#### **OPERATING INCOME (MLN. AMD)**

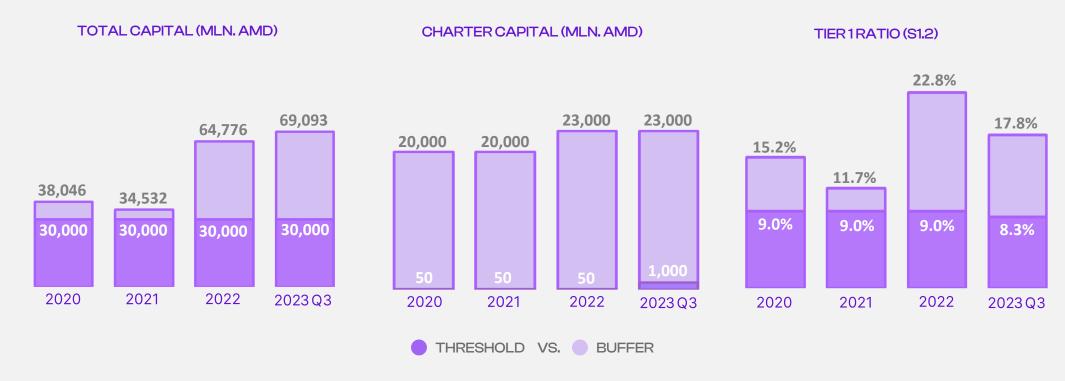


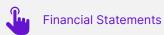


**Financial Statements** 

## Obligatory Standards Of The Central Bank

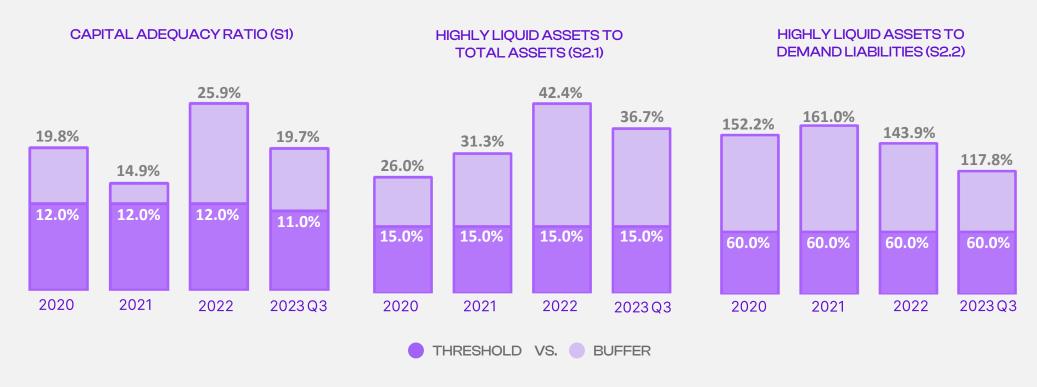
Evocabank demonstrated enhanced financial performance with regard to the prudential standards set forth by the Central Bank of Armenia. Notably, the bank's total capital experienced growth driven by capital replenishment and substantial profits achieved in 2022.





## Obligatory Standards Of The Central Bank

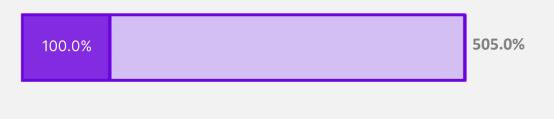
In Q3 2023, Evocabank maintained a robust capitalization and demonstrated ample liquidity buffers, reinforcing its financial strength and stability.





## Liquidity Coverage Ratio & Net Stable Funding Ratio

#### LCR 2023 03



50.0% 100.0% 150.0% 200.0% 250.0% 300.0% 350.0% 400.0% 450.0% 500.0% 550.0% 600.0%

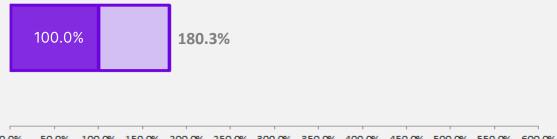
Under the Central Bank's methodology, our net stable funding (NSFR) and liquidity coverage (LCR) ratios reached 180.3% and 505.0%, respectively, surpassing the regulatory minimum requirement of 100% with a comfortable margin.

This solid performance highlights our strong liquidity position and our commitment to maintaining robust risk management practices.

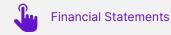
THRESHOLD

**BUFFER** 

#### NSFR 2023 Q3



50.0% 100.0% 150.0% 200.0% 250.0% 300.0% 350.0% 400.0% 450.0% 500.0% 550.0% 600.0%



## Towards the new reality

